



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Donna Sargent Named Director of One Senior Place

[Melbourne, FL] – Donna Sargent has been named Director of One Senior Place, the first stop in elder care, products and services, located at 8085 Spyglass Hill Road in Viera. Sargent has been an integral part of One Senior Place since it opened one year ago, working in a business development and client service capacity. In addition, Sargent has been instrumental in organizing seminars and events for consumers and One Senior Place business partners.

As Director, Sargent will oversee all facets of One Senior Place. Her responsibilities include leasing office and showroom space to senior-focused businesses, securing Virtual Office “residents,” recruiting senior communities for the Senior Places Living Options Showroom, expanding the One Senior Place Senior Resource Library, and managing all external communications and marketing of events and services for seniors. She will also manage daily operations, interface with community resource organizations and continually search for information and services for seniors and their families.

“I am thrilled to bring my 16 years of experience serving the senior population to One Senior Place,” says Donna Sargent. “One Senior Place is the kind of company that welcomes new ideas for this changing marketplace. Our driving force is quality information, products and services for seniors, and I’m proud to be part of such an innovative organization,” Sargent adds. With years of working with seniors, both in skilled nursing and assisted living environments and serving on a hospital Ethics Committee, she has developed an extensive knowledge base and a deep understanding of the healthcare system, especially regarding resources and options for seniors and their family caregivers.

Donna Sargent has served the community in several areas of interest, as a member of the Board of Directors for both the Palm Bay Academy Charter School and The Yellow Umbrella Child Abuse Prevention Center. From 2001-2005, she served on the executive board of the Brevard Association of Human Services, an organization focused on networking and education for the human services industry, and served as President of the organization in 2004 and 2005. She has volunteered with the American Cancer Society and continues to serve on the board for Brevard County TRIAD.

For more information on One Senior Place, call 321-751-6771 or visit www.OneSeniorPlace.com

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About One Senior Place

One Senior Place, a business community in Viera, FL, is designed to be square one for senior care and services in East Central Florida. Showcasing the best features of an executive office building, a senior resource library, and a themed “elder services only” shopping mall, One Senior Place brings together information, guidance and a full range of service providers in a unique “under-one-roof” environment.

Featuring 25 on-site, non-competing provider specialists, an unlimited number of referral network providers, certified geriatric care managers, educational programs, auditorium, and more. One Senior Place is located at 8085 Spyglass Hill Road, Viera. 321-751-6771, toll free 866-751-6771 or visit www.OneSeniorPlace.com.